# National Portrait Gallery of Australia

Entity resources and planned performance

## **National Portrait Gallery of Australia**

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## **National Portrait Gallery of Australia**

#### Section 1: Entity overview and resources

#### 1.1 Strategic direction statement

The National Portrait Gallery of Australia (NPGA) houses the national collection of portraits. The NPGA aspires to reflect the face of Australia, uses portraiture to tell Australian stories and to increase the understanding and appreciation of the Australian people—their identity, history, culture, creativity and diversity.

The functions of the NPGA are expressed in the *National Portrait Gallery of Australia Act* 2012 (the Act), which requires the NPGA to:

- develop, preserve, maintain and promote a national collection of portraits and other works of art
- develop and engage a national audience for the collection, exhibitions, education, research, publications, and public and online programs.

The Act calls for the NPGA to use every endeavour to make the most advantageous use of the national collection in the national interest.

The NPGA has three strategic priorities, which underpin the fulfilment of its activities and align with broader government objectives. They are:

- Enrich the collection: develop, maintain and share the national collection of portraits, by acquiring and commissioning excellent artworks which portray the richness of Australian identities and sharing with audiences nationally.
- Inspire connection: present innovative and insightful creative projects and dynamic programs that attract and inspire audiences through portraiture.
- Ignite support: support and invest in our people and resources and build public
  and private sector support to underpin all gallery activity to ensure custodianship
  of the national collection of portraits.

In 2024–25, NPGA's work will be guided by the pillars and principles of the National Cultural Policy – *Revive: a place for every story, a story for every place.* 

#### 1.2 Entity resource statement

Table 1.1 shows the total resourcing from all sources available to NPGA for its operations and to deliver programs and services on behalf of the Government.

The table summarises how resources will be applied by outcome (government strategic policy objectives) and by departmental (for NPGA's operations) classification.

Information in this table is presented on a resourcing (that is, appropriations/cash available) basis, whilst the 'Budgeted expenses by Outcome 1' tables in Section 2 and the financial statements in Section 3 are presented on an accrual basis. Amounts presented below are consistent with amounts presented in the Appropriation Bills themselves.

Table 1.1: NPGA resource statement – Budget estimates for 2024–25 as at Budget May 2024

2023-24	2024-25
Estimated	Estimate
actual	
\$'000	\$'000
34,940	35,440
18,648	19,181
205	211
18,853	19,392
18,853	19,392
1,400	1,400
1,185	1,226
1,745	1,770
4,330	4,396
58,123	59,228
2023-24	2024-25
55	55
	actual \$'000 34,940 18,648 205 18,853 18,853 1,400 1,185 1,745 4,330 58,123

All figures shown above are GST exclusive - these may not match figures in the cash flow statement.

NPGA is not directly appropriated as a Corporate Commonwealth Entity. Appropriations are made to the Department of Infrastructure, Transport, Regional Development, Communication and the Arts (a Non-Corporate Commonwealth Entity), which are then paid to NPGA and are considered 'departmental' for all purposes.

#### 1.3 Budget measures

There are no new measures relating to the NPGA for the 2024-25 Budget.

<sup>(</sup>a) Appropriation Bill (No. 1) 2024-2025.

<sup>(</sup>b) Appropriation Bill (No. 2) 2024-2025.

#### Section 2: Outcomes and planned performance

Government outcomes are the intended results, impacts or consequences of actions by the Government on the Australian community. Commonwealth programs are the primary vehicle by which government entities achieve the intended results of their outcome statements. Entities are required to identify the programs which contribute to government outcomes over the Budget and forward years.

Each outcome is described below together with its related programs. The following provides detailed information on expenses for each outcome and program, further broken down by funding source.

#### Note:

Performance reporting requirements in the Portfolio Budget Statements are part of the Commonwealth performance framework established by the *Public Governance*, *Performance and Accountability Act 2013*. It is anticipated that the performance measure described in Portfolio Budget Statements will be read with broader information provided in an entity's corporate plans and annual performance statements – included in Annual Reports – to provide a complete picture of an entity's planned and actual performance.

The most recent corporate plan for the NPGA can be found at: <a href="https://portrait.gov.au/document/710">https://portrait.gov.au/document/710</a>

The most recent annual performance statement can be found at: https://portrait.gov.au/document/720

#### 2.1 Budgeted expenses and performance for Outcome 1

Outcome 1: Enhanced understanding and appreciation of Australian identity, culture and diversity through portraiture by engaging the public in education programs and exhibitions, and by developing and preserving the national portrait collection

#### **Budgeted expenses for Outcome 1**

This table shows how much the NPGA intends to spend (on an accrual basis) on achieving the outcome, broken down by program.

Table 2.1.1: Budgeted expenses for Outcome 1

	2023-24	2024-25	2025-26	2026-27	2027-28
	Estimated	Budget	Forward	Forward	Forward
	actual	Buugei	estimate	estimate	estimate
		<b>#1000</b>			
	\$'000	\$'000	\$'000	\$'000	\$'000
Program 1.1: Develop, maintain and provi	de access to	Australia's	national po	rtrait collec	tion
Revenue from Government					
Ordinary annual services (Appropriation					
Bill No. 1)	18.648	19,181	19,524	20,082	20,589
Expenses not requiring appropriation in	•	•	•	•	•
the budget year <sup>(a)</sup>	645	670	695	720	745
Revenues from other independent sources	3,830	3,896	3,963	4,031	4,100
Total expenses for Program 1.1	23,123	23,747	24,182	24,833	25,434
	23,123	23,141	24,102	24,033	25,434
Outcome 1 Totals by resource type					
Revenue from Government					
Ordinary annual services (Appropriation					
Bill No. 1)	18,648	19,181	19,524	20,082	20,589
Expenses not requiring appropriation in	•		•	•	•
the budget year	645	670	695	720	745
Revenues from other independent sources	3,830	3,896	3,963	4,031	4,100
Total expenses for Outcome 1	23,123	23,747	24,182	24,833	25,434
•	3,1=0	.,	,	,	-,
	2023-24	2024-25			
Average staffing level (number)	55	55			

<sup>(</sup>a) Expenses not requiring appropriation in the Budget year are made up of fair value gains on investments and resources received free of charge.

#### Table 2.1.2: Performance measures for Outcome 1

Table 2.1.2 details the performance measures for each program associated with Outcome 1. It is used by entities to describe the results they plan to achieve and the related key activities, as detailed in the current corporate plan, the context in which these activities are delivered, and how the performance of these activities will be measured. Where relevant, details of the 2024–25 Budget measures that have created new programs or materially changed existing programs are provided.

**Outcome 1** – Enhanced understanding and appreciation of Australian identity, culture and diversity through portraiture by engaging the public in education programs and exhibitions, and by developing and preserving the national portrait collection

## Program 1.1 – Develop, maintain and provide access to Australia's national portrait collection

The NPGA houses the national collection of portraits of Australians, reflecting the breadth and energy of Australian culture and endeavour. Subjects in the collection are individuals who have, and who will continue to, shape our nation and define our collective persona. As part of a group of national collecting institutions, the NPGA is unique in its exclusive use of portraiture to explore Australian culture, history, individual achievement and identity. The NPGA provides a forum for the free and respectful discussion of the national identity. The NPGA focuses on both subject and artist.

#### Key Activities

The NPGA program is delivered in the following ways:

- Through collection development, conservation, management and digitisation
- Through on site and travelling exhibitions, education, public and online events which create high levels of engagement and satisfaction
- With an increasing level of engagement and collaboration
- With a focus on self-generated revenue and private giving, and a commitment to maintain and develop its iconic building

Year	Performance measures	Expected Performance Results
Current Year 2023–24	Advance the collection Commissioned works of art	Target: 2+ Target expected to be met
	Actively seek out and purchase appropriate high–merit portraiture	Target: Full use of capital acquisitions funding Target expected to be met
	Collection digitised	Target: > 90% (50MB+ high resolution images) >98% (including low resolution images).  Targets expected to be met
	Collection maintained and preserved with appropriate storage, display and air quality to minimise preventable deterioration or impairment	Target: 0% for preventable deterioration or impairment Target expected to be met
	Engage with audiences Reach 1.3 million people a year through exhibitions, education and public programs, and online	Target: 1,300,000 Target expected to be met

Year	Performance measures	Expected Performance Results
Current Year	Stage at least six exhibitions, including	Target: 6+
2023–24 cont.	a minimum of two substantial collection rehangs, each year	Target expected to be met
	Present a national travelling exhibition	Target: 8 venues
	program at eight venues	Target expected to be met
	Increase support for the NPGA	Target: \$550,000
	Sponsorship goals	Target expected to be partially met
	Private giving goals including support	Target: \$2,000,000
	for Collection development	Target expected to be partially met
	Number of engagements/initiatives with overseas institutions	Target: 3
	overseas institutions	Target expected to be met
	Invest in people and resources	Target: 1%
	Staffing budget to ongoing professional development of staff	Target expected to be met
	Planned versus reactive maintenance	Target: 75% / 25%
	undertaken	Target expected to be met
	Grow commercial revenue	Target: \$460,000
		Target expected to be met
Year	Performance measures	Planned performance results
Budget Year 2024–25	Enrich the collection Commissioned works of art	2+ (including 1 First Nations sitter)
	Develop and grow the national collection of portraits	Full use of Collection Development acquisitions funding matched with Foundation funding
	Collection digitised	> 98%
	Capital works program delivered	Capital work delivered per 40–year capital life cycle plan
	Present a national travelling exhibition program	8 venues (4+ outside Major Cities)
	Inspire connection	367,500
	Reach visitors onsite at the Gallery	
	Visitors are satisfied with their experience	>90% visitors satisfied or very satisfied
	Reach regional and remote audiences through digital programming	Increase audiences for public and education digital programs outside Major Cities.
	Ignite support	>\$5,000,000
	Generate non–government revenue through diversified income streams	
	Contribute to professional development in the creative sector by presenting at cultural sector events	5

Year	Performance measures	Planned performance results
Budget Year 2024–25 Cont.	Staffing budget to ongoing professional development of staff	2%
Forward Estimates 2025–28	Enrich the collection Commissioned works of art	2+ including 1 First Nations sitter (2025–2026 includes 1 outdoor sculpture)
2020 20	Develop and grow the national collection of portraits	Full use of Collection Development acquisitions funding matched with Foundation funding
	Collection digitised	> 98%
	Capital works program delivered	Capital work delivered per 40–year capital life cycle plan
	Present a national travelling exhibition program	8 venues (4+ outside Major Cities)
	Inspire connection	5% annual increase
	Reach visitors onsite at the Gallery	
	Visitors are satisfied with their experience	>90% visitors satisfied or very satisfied
	Reach regional and remote audiences through digital programming	Increase audiences for public and education digital programs outside Major Cities.
	Ignite support	>\$5,000,000
	Generate non–government revenue through diversified income streams	
	Contribute to professional development in the creative sector by presenting at cultural sector events	5
	Staffing budget to ongoing professional development of staff	2%

#### **Section 3: Budgeted financial statements**

Section 3 presents budgeted financial statements which provide a comprehensive snapshot of NPGA's finances for the 2024–25 budget year, including the impact of budget measures and resourcing on financial statements.

#### 3.1 Budgeted financial statements

#### 3.1.1 Explanatory notes and analysis of budgeted financial statements

The NPGA is budgeting for an operating surplus of \$0.8 million in the Budget and forward years. This reflects \$0.3 million in donated works of art expected to be received by the NPGA Foundation and \$0.5 million in investment earnings that are expected to be reinvested.

#### **Budgeted departmental balance sheet**

Budgeted investments include donations to the NPGA Foundation of approximately \$24 million, which have been accumulated over a number of years. The NPGA's Board is charged with setting the guidelines for the use of these funds.

The remainder of budgeted investments is available to meet liabilities for employee entitlements and to assist in funding future asset purchases.

#### 3.2 Budgeted financial statements tables

Table 3.1: Comprehensive income statement (showing net cost of services) for the period ended 30 June

the period ended 30 June					
	2023-24	2024-25	2025-26	2026-27	2027-28
	Estimated	Budget	Forward	Forward	Forward
	actual		estimate	estimate	estimate
	\$'000	\$'000	\$'000	\$'000	\$'000
EXPENSES					
Employee benefits	7,276	7,597	7,921	8,248	8,401
Suppliers	11,363	11,646	11,737	12,041	12,469
Depreciation and amortisation	4,484	4,504	4,524	4,544	4,564
Total expenses	23,123	23,747	24,182	24,833	25,434
LESS:					
OWN-SOURCE INCOME					
Own-source revenue					
Sale of goods and rendering of services	1,185	1,226	1,268	1,311	1,355
Interest	1,400	1,400	1,400	1,400	1,400
Dividends	445	450	455	460	465
Other	1,300	1,320	1,340	1,360	1,380
Total own-source revenue	4,330	4,396	4,463	4,531	4,600
Gains					-
Other	945	970	995	1,020	1,045
Total gains	945	970	995	1,020	1,045
Total own-source income	5,275	5,366	5,458	5,551	5,645
Net (cost of)/contribution by services	(17,848)	(18,381)	(18,724)	(19,282)	(19,789)
Revenue from Government	18,648	19,181	19,524	20,082	20,589
Surplus/(deficit) attributable to the					
Australian Government	800	800	800	800	800
Total comprehensive income/(loss)					
attributable to the Australian					
Government	800	800	800	800	800
Note: Impact of net cash appropriation arr	angements				
Total comprehensive income/(loss) - as					
per statement of Comprehensive Income	800	800	800	800	800
plus: heritage and cultural depreciation/amortisation expenses					
previously funded through revenue					
appropriations <sup>(a)</sup>	_	_	_	_	_
Net Cash Operating Surplus/ (Deficit)	800	800	800	800	800
Het Gash Operating Gui plus/ (Delicit)	000	000	000	000	000

<sup>(</sup>a) Prior to 2023-24, the NPGA did not receive funding for its total depreciation expenses on long-lived assets; rather, funding was appropriated based on capital requirements. Also, from 2009-10, the Government replaced Appropriation Bill No. 1 revenue appropriations for the heritage and cultural depreciation expenses of designated Collection Institutions, with a separate capital budget (the Collection Development Acquisition Budget, or CDAB) provided through Appropriation Bill 2 equity appropriations. For information regarding CDABs, please refer to Table 3.5 Departmental Capital Budget Statement. The operating result in the budget and forward years reflects donated cash and artworks to the NPGA Foundation.

Table 3.2: Budgeted departmental balance sheet (as at 30 June)

Table 0:2: Baagetea acpartmental				•	0007.00
	2023-24 Estimated	2024-25 Budget	2025-26 Forward	2026-27 Forward	2027-28 Forward
	actual	Budget	estimate	estimate	estimate
	\$'000	\$'000	\$'000	\$'000	\$'000
ASSETS	Ψ 000	Ψοσο	Ψοσο	Ψοσο	Ψ 000
Financial assets					
Cash and cash equivalents	1,983	1,983	1,983	1,983	1,983
Trade and other receivables	551	551	551	551	551
Other investments	33,457	33,957	34,457	34,957	35,457
Other financial assets	279	279	279	279	279
Total financial assets	36,270	36,770	37,270	37,770	38,270
Non-financial assets			0.,=	0.,	
Land and buildings	78,179	78,244	78,304	78,359	78,409
Property, plant and equipment	1,775	1,773	1,781	1,799	1,827
Heritage and Cultural	43,847	44,358	44,872	45,389	45,908
Intangibles	332	269	201	128	50
Other non-financial assets	146	146	146	146	146
Total non-financial assets	124,279	124,790	125,304	125,821	126,340
Total assets	160,549	161,560	162,574	163,591	164,610
LIABILITIES			•	-	
Payables					
Suppliers	649	649	649	649	649
Other payables	259	259	259	259	259
Total payables	908	908	908	908	908
Provisions					
Employee provisions	1,426	1,426	1,426	1,426	1,426
Total provisions	1,426	1,426	1,426	1,426	1,426
Total liabilities	2,334	2,334	2,334	2,334	2,334
Net assets	158,215	159,226	160,240	161,257	162,276
EQUITY					
Parent entity interest					
Contributed equity	130,554	130,765	130,979	131,196	131,415
Reserves	23,326	23,326	23,326	23,326	23,326
Retained surplus (accumulated deficit)	4,335	5,135	5,935	6,735	7,535
Total parent entity interest	158,215	159,226	160,240	161,257	162,276
Total equity	158,215	159,226	160,240	161,257	162,276
Dranarad an Australian Assaulting Ctandard					

Table 3.3: Departmental statement of changes in equity – summary of movement (Budget year 2024–25)

(Duuget year 2024–25)				
	Retained	Asset	Contributed	Total
	earnings	revaluation	equity/	equity
	_	reserve	capital	
	\$'000	\$'000	\$'000	\$'000
Opening balance as at 1 July 2024 Balance carried forward from previous				
period	4,335	23,326	130,554	158,215
Adjusted opening balance	4,335	23,326	130,554	158,215
Comprehensive income				
Surplus/(deficit) for the period	800	-	-	800
Total comprehensive income	800	-	-	800
Contributions by owners				
Equity injection - Appropriation	-	-	211	211
Sub-total transactions with owners	-	-	211	211
Estimated closing balance as at				
30 June 2025	5,135	23,326	130,765	159,226
Closing balance attributable to the		•		•
Australian Government	5,135	23,326	130,765	159,226

Table 3.4: Budgeted departmental statement of cash flows (for the period ended 30 June)

30 June)					
	2023-24	2024-25	2025-26	2026-27	2027-28
	Estimated	Budget	Forward	Forward	Forward
	actual		estimate	estimate	estimate
	\$'000	\$'000	\$'000	\$'000	\$'000
OPERATING ACTIVITIES					
Cash received					
Appropriations	18,648	19,181	19,524	20,082	20,589
Sale of goods and rendering of services	1,292	1,336	1,382	1,429	1,477
Interest	1,400	1,400	1,400	1,400	1,400
Dividends	445	450	455	460	465
Net GST received	858	878	880	901	933
Other	1,300	1,320	1,340	1,360	1,380
Total cash received	23,943	24,565	24,981	25,632	26,244
Cash used					
Employees	7,276	7,597	7,921	8,248	8,401
Suppliers	11,683	11,964	12,036	12,340	12,779
Total cash used	18,959	19,561	19,957	20,588	21,180
Net cash from/(used by) operating				-	
activities	4,984	5,004	5,024	5,044	5,064
INVESTING ACTIVITIES					
Cash used					
Purchase of property, plant and					
equipment and intangibles	4,484	4,504	4,524	4,544	4,564
Purchase of works of art	205	211	214	217	219
Investments	500	500	500	500	500
Total cash used	5,189	5,215	5,238	5,261	5,283
Net cash from/(used by) investing					
activities	(5,189)	(5,215)	(5,238)	(5,261)	(5,283)
FINANCING ACTIVITIES					
Cash received					
Contributed equity	205	211	214	217	219
Total cash received	205	211	214	217	219
Cash used					
Net cash from/(used by) financing					
activities	205	211	214	217	219
Net increase/(decrease) in cash held		-	-	-	
Cash and cash equivalents at the	4.000	4.000	4.000	4.000	4.000
beginning of the reporting period	1,983	1,983	1,983	1,983	1,983
Cash and cash equivalents at the end of the reporting period	1,983	1,983	1,983	1,983	1,983
			•	· ·	

Table 3.5: Departmental capital budget statement (for the period ended 30 June)

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	2023-24	2024-25	2025-26	2026-27	2027-28
	Estimated	Budget	Forward	Forward	Forward
	actual		estimate	estimate	estimate
	\$'000	\$'000	\$'000	\$'000	\$'000
NEW CAPITAL APPROPRIATIONS					
Equity injections - Bill 2	205	211	214	217	219
Total new capital appropriations	205	211	214	217	219
Provided for:					
Purchase of non-financial assets	205	211	214	217	219
Total items	205	211	214	217	219
PURCHASE OF NON-FINANCIAL					
ASSETS					
Funded by capital appropriations	205	211	214	217	219
Funded internally from departmental					
resources	4,784	4,804	4,824	4,844	4,864
TOTAL	4,989	5,015	5,038	5,061	5,083
RECONCILIATION OF CASH USED TO					
ACQUIRE ASSETS TO ASSET					
MOVEMENT TABLE					
Total purchases	4,989	5,015	5,038	5,061	5,083
less: gifted assets	(300)	(300)	(300)	(300)	(300)
Total cash used to acquire assets	4,689	4,715	4,738	4,761	4,783

Table 3.6: Statement of departmental asset movements (Budget year 2024–25)

_	Asset Category							
	Land	Buildings	Other	Heritage	Computer	Total		
			property,	and	software			
			plant and equipment	cultural	and intangibles			
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000		
As at 1 July 2024	ΨΟΟΟ	ΨΟΟΟ	Ψοσο	ΨΟΟΟ	Ψοσο	ΨΟΟΟ		
Gross book value	13,547	71,410	4,651	43,848	1,077	134,533		
Accumulated depreciation/	10,041	7 1,410	4,001	40,040	1,011	104,000		
amortisation and impairment	_	(6,778)	(2,876)	(1)	(745)	(10,400)		
Opening net book balance	13,547	64.632	1,775	43,847	332	124,133		
Capital asset additions	•	,	,	· · · · ·				
Estimated expenditure on								
new or replacement								
assets								
By purchase -								
appropriation equity <sup>(a)</sup>	-	-	-	211	-	211		
By purchase -								
appropriation ordinary		0.454	4 000		50	4.50		
annual services <sup>(b)</sup> Assets received as	-	3,154	1,300	-	50	4,504		
gifts/donations				300		300		
Total additions		3,154	1,300	511	50	5,015		
Other movements		3,134	1,000	011		3,010		
Depreciation/amortisation								
expense	-	(3,089)	(1,302)	_	(113)	(4,504		
Total other movements	_	(3,089)	(1,302)	_	(113)	(4,504)		
As at 30 June 2025		(=,===,	( ) = - /		<u> </u>	,,,,,,		
Gross book value	13,547	74,564	5,951	44,359	1,127	139,548		
Accumulated depreciation/	,	,	3,551	,550	.,			
amortisation and impairment	-	(9,867)	(4,178)	(1)	(858)	(14,904)		
Closing net book balance	13,547	64,697	1,773	44,358	269	124,644		

Estimated operating expenditure in income statement for heritage and cultural assets	
Operations and Maintenance	1,301
Preservation and Conservation	104
Total operating expenditure on heritage and cultural assets	

 <sup>(</sup>a) 'Appropriation equity' refers to equity injections appropriations provided through Appropriation Bill (No. 2) 2024-2025, including Collection Development Acquisition Budgets (CDABs).
 (b) 'Appropriation ordinary annual services' refers to funding provided through Appropriation Bill (No. 1) 2024-2025 for depreciation/amortisation expenses.